

Tulip Paints



TULIP PAINTS
Best Quality. Delivered.

Best Quality Delivered



The Company

History, Businesses, Group and Expansion

From a small beginning in 1990's as a street light making unit, **Rama Industries** has emerged today as a vast Original Equipment Manufacturer for various companies such as **Havell's India Ltd., Bajaj Electrical Ltd., Surya Roshni Ltd.** with the large product line in lighting & fixture in India, having the privilege to start **first** die casting and assembly unit in Maharashtra at Vasai (near Mumbai) producing Landscape/Bunker **Lightings**, Industrial Lightings Area Lightings, **Road Lightings, Street Lighting** and **Bulk Head Lights**. The company also manufactures a wide range of Luminaries and Accessories, High Mast Lighting System. Its turnover ending March 2012 is around Rs 160 million

With its firm commitment to produce the best of quality at an affordable price through technology up-gradation, value proposition and deep concern for customer satisfaction, the company is justifiably a leader in the league in OEM for lighting industry.

The company is a pioneer in this industry to have implemented the concept of total quality management. Both the plants have deservedly got the appreciation from our renowned customers who have won the ISO certifications.

Rama Industries Plan to show its capability also in the overseas markets and we are in talk with various great brands in Lighting and Fixtures around the globe to prove our leadership in the export of lightings.

Looking at the vast consumption of powder coatings internally in our lighting division we have initiated **backward integration** in our production by setting up a small powder coating unit and started manufacturing powder coatings for our self as we consume around 1,00,000 pounds p.a. of powder. We got the appreciation for our products due to powder coating that it gives life to the lightings these appreciations gave us courage to market our powder coatings from where we got repeat orders and then we decided to start a completely new plant in Vasai with the capacity of 10, 00,000 pounds of powder p.a. with the brand name of **Tulip Paints**.

The Company

- History
- Business Group
- Expansions



About Us

Research and Developments

Powder coatings are fundamentally liquid paint that is made without water or petroleum based solvents, much like dehydrated foods. The major difference between liquid and powder coatings at the point of the coatings use is that powder coatings must be stove in order to melt the dried paint together and cure the coating to its ultimate hardness. The use of heat to cure powder coatings creates the biggest performance feature. This performance feature in powder coatings is exhibited in final hardness and abrasion resistance of the coating.

Some of the steps involved with our comprehensive research and development process include:

- In-depth raw materials evaluation
- Computer-aided color development
- Strict specification compliance

Applications

Domestic Appliances: Fans, Refrigerator, Washing machines Etc.

Machines and Equipment: Water Coolers, Computers & Accessories, Cameras Etc

Decorative Applications: Households and Industrial Luminaries Shelves, Shelves, Cages

General Engineering: Fire Extinguishers, Partitioning furniture.

Automobile Parts: Radiator grills, Door handles, Moped frames

Builders Hardware: Metallic Structural components, Steel Grills , Gates.

About Us,

- Research And Development
- Applications
- Tulip Paints Offerings
- The People
- Salient Features of the Products

Quality- We have extensive product line has a well-deserved reputation for quality that ranks with the best in the industry.

Batch-To-Batch consistency- When it comes to consistency, our products exceed the industry norm by a wide margin.

Faithful Color Matching -Give us your difficult colors. Precision color matching is our speciality.

Problem Solving- Since pioneering the production of decorative powder coating in the country, Tulip product has found effective solutions to hundreds of Difficult coating problems.

Customer Service- You can depend on our total package of efficient order handling, prompt delivery and attention to details. It adds up to superior customer service.

Technical Support- Our specialists will roll up their sleeves to help make your equipment run at its best and solve any on line problems.



Offerings - Category

Epoxy Powder

Epoxy powder coatings are used for thick film functional end uses and for thin film decorative uses. Especially suited for surfaces subjected to high stress and chemical effects. It can be formulated to produce attractive coatings of varying gloss and surface texture which still retain the inherent toughness, flexibility, good adhesion and environment resistance of the epoxy resin family. Epoxy powders are very practical coatings for pipes, water and gas valves, steel furniture and white goods.

Epoxy Polyester Powder

This is a system for economical operation with a high degree of chemical resistance. It has been developed for applications where the good appearance qualities of polyesters are required and good UV resistance is non-essential.

Pure Polyester Powder

These coatings have good edge coverage and good mechanical properties. This is best suited for industrial finishing and typical applications such as aluminum extrusion, which are exposed to exterior environment. This powder has excellent U.V. resistance.

PEOPLE

Tulip Paints has a well-knit team of young and competent technical personnel, totally dedicated to meet the need of industry.



SALIENT FEATURES OF THE PRODUCTS

Due to excellent weather-ability Tulip Powder Coatings protect Film from the UV radiation caused by Sun Light and does not allow chalking taking place hence retains colors better.

It also Protects Film from the Moisture and stop penetration of water in to the film and maintain the aesthetic appeal of the Coatings.

Due to excellent Flow of Powders it forms very much even film during baking of Powders and Forms excellent Cured Finish with Good Aesthetic Appeal.

Above all it has Good Edge Coverage and other normal Properties of Powder Coatings like Mechanical properties and Marr Resistance.

Tulip Paints has varied applications viz on Aluminum Extrusions, Generator Sets, Farm Equipments, Children Play Ground Equipments, Outdoor Furniture, Silencer of Vehicles, Lighting Fixtures having specific applications, Railings and Gates.

BEST QUALITY DELIVERED

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